

# 20% Club: Finish Strong Playbook



## Intro

1. What is one thing I will change in my personal life that would give me the greatest return?

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2. What is one thing I will change in my professional life that would give me the greatest return?

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## Tactical Finish Strong Moves

3. What are 2 CFOs for my business (Critical Few Objectives)?

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4. What are two Finish Strong moves I will choose from to implement between now and January 1<sup>st</sup>?

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5. What is my first step to accomplish this?

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## Planning for REAL

According to “Change Your Brain Every Day” podcast with Dr. Daniel and Tana Amen released January 27<sup>th</sup> your chances of achieving your goals:

**Stated goal: 11%**

**Written goal: 47%**

**Written + accountability = 76%**

1. 2025 time audit:

1. Am I doing something that doesn't fit? \_\_\_\_\_
2. What would an outsider change? \_\_\_\_\_
3. Are my actions consistent with my strategy? \_\_\_\_\_
4. Do I understand why I do what I do? \_\_\_\_\_
5. Does my strategy include a double win? \_\_\_\_\_
6. Stop/do less of: \_\_\_\_\_
7. Start/do more of: \_\_\_\_\_

2. MVP/wheel of life exercise (below)

3. FORBES brainstorm Below)

4. Document Your "Why" - specific motivations for each goal

5. Brainstorm Action Plans - break into measurable steps

6. Establish Implementation Timeline - daily habits, weekly reviews, monthly milestones

7. Calendar Integration - block time for key actions starting NOW

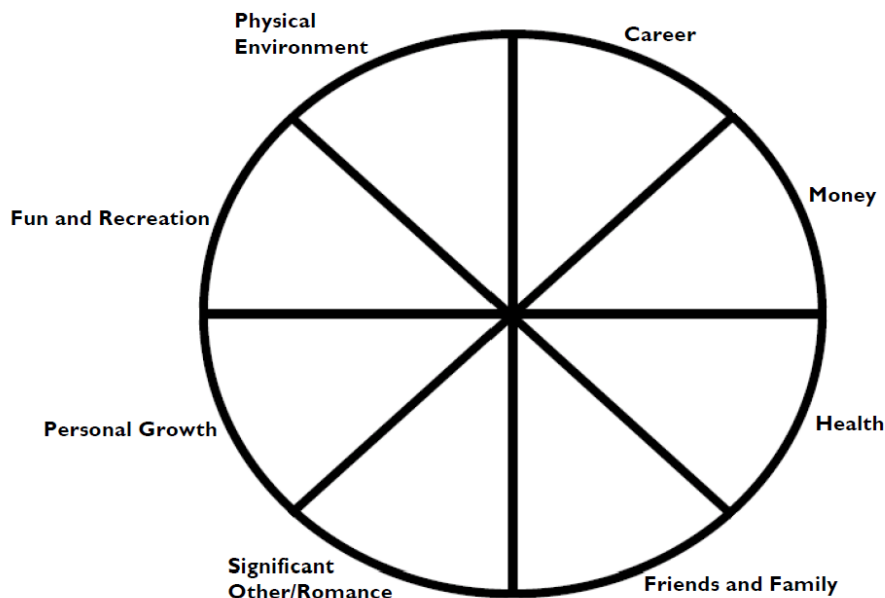


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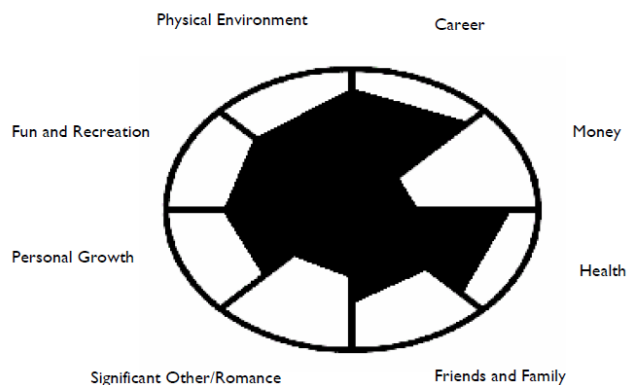
*The* JOHN MAXWELL **Team**

INDEPENDENT CERTIFIED COACH,  
TEACHER AND SPEAKER FOR  
THE JOHN MAXWELL TEAM.

## John Maxwell Team Wheel of Life



**Directions:** The eight sections in the Wheel of Life represent balance. Feel free to replace any area with something more relevant to you. Regarding the centre of the wheel as 0 and the outer edge as 10, rank your level of satisfaction with each life area by drawing a straight or curved line to create a new outer edge (see example below). The new perimeter of the circle represents the Wheel of Life. How bumpy would the ride be if this were a real wheel?



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\*QR Code for example MVP

**MY WORD OF THE YEAR:** \_\_\_\_\_

**M.V.P and FORBES Worksheet for** \_\_\_\_\_

**MISSION** - \_\_\_\_\_

**VISION** – \_\_\_\_\_

**PRINCIPLES** -

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**WHAT IS SUCCESS - -**

\_\_\_\_\_

\_\_\_\_\_

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**FORBES Goals for 2026**

**Family and Friends**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**Why important:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Action Brainstorm:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Occupation**

- \_\_\_\_\_





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- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Why important:

\_\_\_\_\_  
\_\_\_\_\_

Action Brainstorm:

\_\_\_\_\_  
\_\_\_\_\_

Recreation

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Why important:

\_\_\_\_\_  
\_\_\_\_\_

Action Brainstorm:

\_\_\_\_\_  
\_\_\_\_\_

Body and health

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Why important:

\_\_\_\_\_  
\_\_\_\_\_

Action Brainstorm:





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## Education and personal growth

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### Why important:

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### Action Brainstorm:

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## Spirituality

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### Why important:

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### Action Brainstorm:

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Transfer key actions to calendar, when possible schedule out in 3 month blocks and then assess results and alter level/type of actions where appropriate for following 3 months